

The Worcester County Fair

was the banner event of 2024, and it did not disappoint. Our partnership with the Worcester County Fair Board culminated in what has been called one of the best County Fairs on the Eastern Shore. Last year saw nearly 4,000 attendees come to John Walter Smith Park over 3 days, even with less-than-ideal weather threatening our success. With all hands-on deck, the County Fair team knocked the event out of the park and celebrated the agricultural heritage of Maryland's Coast in style.

With an eye to the future and with your help, we want to lay early groundwork for the 2025 Worcester County Fair. For only \$200 we celebrate your support on the Fair grounds through the entirety of the event. We will craft a customized two-sided sponsorship sign measuring 24 inches wide and 18 high, displaying your name* or business listed front and center.



**names may be exchanged for a logo or image*



Your support means bolstering Worcester County's economic resilience. You'll provide direct support to businesses that rely on our events like our Fair, which can range from home-grown and cottage industry businesses all the way to Ocean City's hotel groups. Worcester County boasts the highest number of independent small businesses per capita in the State of Maryland. Many of those same small businesses rely on events like ours to display the strong social fabric of the shore to attract in-demand specialists like doctors and engineers in competitive fields. Securing that talent not only makes life better in the immediate term by having fully staffed businesses that can be more productive and responsive, but the long-term positive impact means fostering an economy that supports small family-owned businesses, and social safety net that can weather any storm.

If you would like to provide that kind of support, please complete and return our attached application.

Thank You



To apply for sponsorship of the 2025 Worcester County Fair, please complete the form below by June 1st and return it to:

Worcester County Fair
c/o Worcester County Rec & Parks
6030 Public Landing Rd
Snow Hill, MD 21863

You may also submit your application and optional logo design to:

RCNellans@worcestermd.gov

The sponsor solicitation and selection process is tremendously important to us at WCRP. That's for the simple reason that cultivating a strong, lasting relationship relies on common interest. Equally important for us as stewards of the public trust and welfare, is that our partnerships are and remain wholesome and above scrutiny. In the unlikely event that a sponsor should prove unable to maintain those standards, WCRP reserves the right to immediately terminate said sponsorship.

Company/Organization Sponsor Name:

Mailing Address: _____

City: _____ State: _____ ZIP: _____

Contact Person: _____

Phone: _____

Email: _____

Please make checks payable to Worcester County Rec & Parks

SPONSOR PACKAGE:

☐ One (1) Sign \$200.00 ☐ Two (2) Signs \$350.00 ☐ Three (3) Signs \$500.00

☐ I would like to learn about additional sponsorship opportunities