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MARYLAND'S COAST COUNTY FAIR
**SPONSORSHIP
PROPOSAL**

MARYLAND'S

Coast

WORCESTER COUNTY
Recreation & Parks



410-632-2144

6030 Public Landing Road
Snow Hill, MD 21851



2024



WORCESTER COUNTY FAIR

ABOUT THE EVENT:

DATE: AUGUST 9TH TO 11TH

TIME:

FRIDAY: 4:00PM- 9:00PM

SATURDAY: 10:00AM TO 9:00PM

SUNDAY: 11:00 TO 3:00PM

LOCATION: JOHN WALTER SMITH PARK AND WORCESTER COUNTY RECREATION CENTER

Get ready for a farm-tastic show! The Worcester County Fair will be in town August 9-11th. Come out to the Worcester County fair where you can see prize-winning livestock, marvel at farm-fresh goodies, and bring the youngsters for some fun in the kid's zone. There will be live music, fantastic food, and plenty of fun for everyone!

HIGHLIGHTS

- COUNTY-WIDE AGRICULTURAL FAIR
- LIVE MUSIC
- KIDS ACTIVITIES
- NEW LOCATION

DEMOGRAPHICS

GREAT OPPORTUNITY TO REACH:

- FARMERS
- FAMILIES
- ALL INCOME LEVELS



SPONSORSHIP *Packages*

\$6000

**PRESENTING
GRAND CHAMPION**

- Logo on website and brochure
- Press release to local media
- Premium display Vendor Space (20x20)
- MC stage announcements
- Name mention and media coverage
- Signage and banners with logo
- Social Media, Email, and all other digital marketing
- Hospitality tent

\$4000

GOLD

- One 20x20 Vendor Space
- Logo on website
- Logo placement in promotional materials
- Social media and Email blasts
- Signage and Banners with logo
- MC Stage Announcements

\$2500

SILVER

- Premium space of your logo on website
- Logo placement in promotional materials
- Social Media and Email blasts
- Complimentary 10x10 vendor registration

\$750

BRONZE

- Sponsor name listed on website
- Sponsorship listed in print brochure
- Promotion of sponsorship through social media and email blasts
- Complimentary vendor registration 10x10

\$250

**FRIENDS OF
THE FAIR**

- Tee Sign
- Name of business/organization on website

THANK YOU

FOR MORE INFORMATION PLEASE CONTACT:

LAUREN AHLERS

410-632-2144 ext: 2518

Lahlers@co.worcester.md.us

6030 Public Landing Rd, Snow Hill MD 21863

www.worcesterrecandpark.org

Company/Organization Sponsor Name:

Mailing Address: _____

City: _____ State: _____ ZIP _____

Contact Person: _____

Phone: _____

Email: _____

SPONSOR PACKAGE:

<input type="checkbox"/> Grand Champion \$6000.00	<input type="checkbox"/> Gold \$4000.00	<input type="checkbox"/> Silver \$2500.00	<input type="checkbox"/> Bronze \$750.00	<input type="checkbox"/> Friends of the Fair \$250.00
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Logo Requirements per Package

Presenting: full page vertical, 8"x10.5"

Gold: ½ horizontal, 7.5"x4.75"

Silver: ¼ vertical, 3.5"x4.75"

Bronze: bulleted business or individual name listing

Friends of the Fair: (not included in fair guide)

Advertisement deadline to be included in the fair guide by May 10. Please send ready jpeg or pdf file in full color (sized to 300dpi) by email to Brianna Dix, bdix@co.worcester.md.us or file upload to visitmarylandscoast@gmail.com

Myself or my business/organization will be sending a ready jpeg or pdf file to be included in the 2024 Fair Guide

Myself or my business/organization needs design help for my advertisement in the 2024 Fair Guide.